

Course title: German Media and Society (1,5 credits)
The Media/ die Medien – Nachrichten in Deutschland und Österreich

01:470:299:01

Semester: Fall 2017

Course times: Tue, 7:40 – 9:00pm

Course locations: Academic Building 2200

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Office hours: Tue, 2PM – 3 PM, German Department

Please contact instructor beforehand.

Course Description:

The main goal of this course is to increase the students' cultural awareness through the study of the German-speaking countries and regions focusing on the representation of their uniqueness and diversity in the modern media, while furthering the students' German language skills through consistent speaking, listening, reading, and writing. This semester we will concentrate on Viennese culture and subculture. We will explore film, music and literature, simultaneously examining its reception in Austria as well as abroad.

The class discussion will be based on pre-prepared texts as well as spontaneous class discussions about watched short films during class. With this, students will practice building and communicating their own opinions about a given subject with the active use of learnt and introduced vocabulary.

All course materials and discussions are in German. The course may be repeated. Three credits from this course may be counted toward the major and minor.

Final Grade

Class participation	15%
Homework	15%
Essays	30%
Oral Presentations	20%
Final Project	20%

Grade distribution

A=90-100%; B+=85-89; B=80-84; C+=75-79; C=70-74; D=65-69; F=64 and below

Required Course Materials

Sakai is the general website for the course. You can find it under the following link: <http://sakai.rutgers.edu>. All readings and homework assignments will be made available via Sakai in the form of worksheets, links to online resources, or discussion forums. All students officially enrolled in this course have access to the course website, which will be published a few days before the first class. Students who do not have access need to contact the instructor during the first class meeting. During the semester, students should check the website frequently for the most recent announcements, worksheets and other resources. Note: students are required to check Sakai weekly in order to print and bring the most recent worksheets to each class meeting.

You should be enrolled and have access automatically if you are a registered Rutgers student and have signed up for the course. If not, then please contact the instructor and he will give you access. Please check the website frequently for the most recent announcements, worksheets and assignments.

Class Participation Rubric:

	Exceeds expectations (100 – 90%)	Meets expectations (89 – 80%)	Meets expectations (79 - 70%)	Below expectations (69 – 65%)
Attentiveness	Student is always attentive.	Student is attentive most of the time.	Student is sometimes attentive.	Student is barely attentive.
Contribution	Student is always eager to contribute to class, pair and group work and ask questions. Student always volunteers answers.	Student is eager to contribute to class, pair and group work and occasionally asks questions. Student volunteers answers most of the time.	Student is occasionally eager to contribute to class, pair and group work and asks questions some of the time. Student volunteers answers some of the time.	Student almost never contributes to class, pair and group work, never asks questions and volunteers answers.
Risk Taking	Student only speaks German during class.	Student tries only to speak German during class.	Student speaks German most of the time during class, but still switches to English frequently.	Student speaks German some of the time during class, but prefers to speak English.

Essays:

The essays must be typed (12pt., double-spaced) and are to be handed in in hard copy and submitted electronically via your personal Sakai Dropbox. If the final version is submitted late, your percentage will be reduced by 10% for every day it is late (i.e. if you submit you essay 3 days after the due date, 30% will be taken off you percentage).

Use of a translation engine will be considered cheating! (see Academic Integrity Policy)

Presentations:

Presentations will give students the opportunity to build on one of the topics covered in the course. Students will prepare a 5 – 7 minute presentation.

Final Project:

Students will prepare a final project in a group of two or three students in a format of their choice. The project needs to be presented in class and submitted via email before hand.

Recommended Activities:

German Movie Nights – all Rutgers students of German are invited to German Movie Nights organized by the German Living-Learning Community (date, time and location TBA). The movies are shown in German with English subtitles, admission is free and snacks are usually provided.

Department and School Policies

Academic Integrity

Violation of academic integrity is an extremely serious matter; it can lead to a student's failing the course and being referred to the University's Office of Student Conduct for disciplinary action. When referring to ideas other than their own, students should always acknowledge their sources clearly and completely, whether they are quoting or paraphrasing. Note also that use of online translation services is not permitted as a tool for generating work submitted for course credit. Please see the University's policies on academic integrity at <http://academicintegrity.rutgers.edu> and discuss with the instructor any questions about this and related issues.

Attendance

All students must attend regularly and arrive prepared. If a student expects to miss one or two classes, he/she should use the University Self-Reporting Absence website (<https://sims.rutgers.edu/ssra>) to indicate the date and the reason for the absence. An e-mail notification is automatically sent to the instructor. Those who miss more than two class sessions without a compelling excuse should expect a one-step reduction in the course grade (i.e. an A becomes a B+, a B+ becomes a B). Every additional three absences may entail a further one-step grade-reduction. Three late arrivals count as one absence.

Note: It is the responsibility of the student who has been absent (for any reason) to find out what he/she has missed and obtain materials that may have been handed out.

Use of Electronic Devices

Cell phones and all other electronic devices (iPods, iPads, tablets, audio players, etc.) must be turned off during class out of respect for fellow students and the instructor

Assistance and Support Services

Additional Assistance

Students are encouraged to come to their instructor's office hours with any questions and problems pertaining to class. Any student who needs additional help should contact the Learning Resource Center or the Department's tutors as soon as possible. Further details can be found at the Department website: <http://german.rutgers.edu>.

Disability Support Services

Rutgers University welcomes students with disabilities into all of its educational programs. In order to receive consideration for reasonable accommodations, students with a disability have to familiarize themselves with procedures and policies regarding disability support services at the following website: <http://ods.rutgers.edu>. It is recommended that students seeking accommodations begin filing paperwork as soon as possible as the documentation review process may take up to 30 business days. Students are encouraged to speak with the instructor about these issues at the beginning of the term. All such conversations will be kept strictly confidential. <https://ods.rutgers.edu> • 848.445.6800 • Lucy Stone Hall, Suite A145, 54 Joyce Kilmer Avenue, Piscataway, NJ 08854

Counseling, ADAP & Psychiatric Services (CAPS)

CAPS is a University mental health support service that includes counseling, alcohol and other drug assistance, and psychiatric services staffed by a team of professional within Rutgers Health services to support students' efforts to succeed at Rutgers University. CAPS offers a variety of services that include individual and group therapy, workshops, crisis intervention, referral to specialists in the community and consultation and collaboration with campus partners. www.rhscaps.rutgers.edu • 848.932.7884 • 17 Senior Street, New Brunswick, NJ 08901

Just In Case Web App

This mobile application (<http://codu.co/cee05e>) helps access helpful mental-health information and resources in a mental health crisis on a smartphone or tablet and easily contact CAPS or RUPD.

Violence Prevention & Victim Assistance (VPVA)

The Office for Violence Prevention and Victim Assistance provides confidential crisis intervention, counseling and advocacy for victims of sexual and relationship violence and stalking to students, staff and faculty.

www.vpva.rutgers.edu • 848.932.1181 • 3 Bartlett Street, New Brunswick, NJ 08901

Scarlet Listeners

This free and confidential peer counseling and referral hotline provides students with a comforting and supportive safe space.

<http://www.scarletlisteners.com> • 732.247.5555

Semesterplan: The instructor reserves the right to make changes to the syllabus.

TB = textbook WB = workbook

Nr.	Datum	Thema	Klassenarbeit	Hausaufgaben
1	Di 09/05	Einführung	Welche verschiedenen Nachrichtenquellen gibt es? Was sind Vor- und Nachteile? Vergabe von Referaten.	
2	Di 09/12	Zeitung	Welche Zeitungen gibt es? Wer liest diese? Wie liest man sie (online/ auf Papier)? Was sind die verschiedenen Teile der Zeitung?	Homework 1
3	Di 09/19	Zeitung	Untersuchung eines Zeitungsartikels (FAZ, Süddeutsche, die Zeit, der Standard/die Presse, die Bild Zeitung/ Kronen Zeitung)	Homework 2
4	Di 09/26	Zeitung	Von Pamphlets zu unentgeltlichen Zeitungen. Die Vertreibung von Informationen durch Gratis Medien.	Zeitungsartikel / Essay 1
5	Di 10/03	Radio	Welche Radio Stationen gibt es? Wer hört Radio? Wie wird Radio gehört (Podcast/FM)?	Homework 3
6	Di 10/10	Radio	Untersuchung eines Radio Features (Regionale Radiosender in Deutschland, Ö1)	Homework 4
7	Di 10/17	Radio	Piratensender in Deutschland, Österreich und der Schweiz.	Audio file (Radio feature)/ Essay 2

8	Di 10/24	Fernsehen	Welche verschiedenen Sender gibt es? Was ist der Unterschied zwischen den Sendern (Privat/Öffentlich)? Was verändert sich durch Streaming Angebote?	Homework 5
9	Di 10/31	Fernsehen	Untersuchung einer Nachrichtensendungen. Aufbau, Vergleich verschiedener Sender. (ARD, ZDF, ORF)	Homework 6
10	Di 11/07	Fernsehen	Piraten Sender und <i>Broadcast signal intrusion.</i>	Essay 3
11	Di 11/14	Social Media	Welche Plattformen kennt ihr? Welche verwendet ihr? Was ist der Unterschied zwischen den davor besprochenen Medien und Social Media?	Homework 7 Gruppenarbeiten (Final Projects)
12	Di 11/28	Social Media	Vorstellen verschiedener Plattformen. Wie werden Nachrichten darauf verbreitet?	Homework 8 Gruppenarbeiten (Final Projects)
13	Di 12/05	Social Media	Welche Relevanz haben Social media Plattformen in der heutigen Politik?	Essay 4 Gruppenarbeiten (Final Projects)
14	Di 12/12	Referate	Gruppenarbeiten (Presentation of Final Projects)	TBA